

Marketing & Communications Coordinator

Are you looking for:

- A role where you will be an integral part of developing the company's marketing and communications activities
- A role that offers diversity of product, and market segments to keep you stimulated and excited
- A role where you can take charge and chart your development and career

Due to substantial growth and exciting developments, Air Radiators is looking for an up and coming, go getting Marketing and Communications Coordinator with a passion for communications and social media savvy.

Air Radiators is part of the Adrad Group - an Australian based ASX listed company specialising in the design and manufacture of heat transfer solutions for OEM customers globally. With over 45 years of industry experience and an impressive list of Australian and International customers, we have a highly regarded reputation for delivering top quality Heat Transfer systems from our Australian and Thailand manufacturing facilities.

As the successful candidate based in Lara, you will be responsible for

- The development and implementation of marketing strategies across a number of business streams, market segments and product ranges.
- Managing the production of a broad range of materials for brochures, customer communications, website and sales presentations.
- Using your skills to manage communications initiatives, including the production of internal and external newsletters and maximize our presence at trade shows
- Maintaining a strong understanding of our brand and products and act as the guardian of the corporate Style Guide

And professionally, you will bring

- Well developed communication skills, both written and verbal
- Excellent presentation capability and demonstrated experience with working Adobe suite (particularly InDesign, Photoshop and Illustrator)
- Strong time management and analytical skills
- Tertiary qualifications in Marketing or a Communications related field

Whilst experience in the Industrial Manufacturing industry will be highly regarded, we welcome applications from Marketers at the beginning of their career.

Applications to: recruitment@airrads.com.au with Marketing & Communications Coordinator in the subject line.

