

# Marketing & Communications Coordinator

## YOUR CHANCE TO SHINE!

Are you looking for:

- A fast paced customer focused environment
- An environment where your skills and knowledge will be highly regarded
- A role where you will be an integral part of developing the company's marketing and communications activities
- A role that offers versatility of product, service range and market segments to keep you stimulated and excited

Due to substantial growth and exciting future developments, Air Radiators is looking for a Marketing and Communications Coordinator ready to take the next step in their career.

Air Radiators is an award-winning Australian Manufacturer, providing specialised Heat Transfer systems for mobile and stationary applications. With over 45 years of industry experience and an impressive list of Australian and International customers, we have a highly regarded reputation for delivering top quality Heat Transfer systems.

Led by a progressive management team, we have experienced continued growth and offer excellent career opportunities.

As the successful candidate, you will be responsible for

- The development and implementation of marketing strategies across a number of business streams, market segments and product ranges.
- Managing the production of a broad range of materials for brochures, customer communications, website and sales presentations.
- Using your skills to manage communications initiatives, including the production of internal and external newsletters and maximize our presence at trade shows and events.
- Maintaining a strong understanding of our brand and products and act as the guardian of the corporate Style Guide

You will have well developed communication skills, both written and verbal, excellent presentation capability and good analytical skills. You will have well developed multi tasking and time management skills, as is needed by this versatile, varied role

Whilst experience in the Industrial Manufacturing industry will be highly regarded, you will

- have five plus years of experience working in Marketing / Communications positions,
- possess tertiary qualifications in Marketing or a Communications related field,
- be goal focused and dynamic,
- knowledge and demonstrated experience with working Adobe suite (particularly InDesign, Photoshop and Illustrator)
- think laterally with creative flair, and have the experience and ability to generate excitement amongst key external stakeholders?

If this is you and you want to progress your career we want to hear from you.

### Applications

**Email to:** [recruitment@airrads.com.au](mailto:recruitment@airrads.com.au) with **Marketing & Communications Coordinator** in the subject line.

[www.airradiators.com](http://www.airradiators.com)